

**Ateneo de Manila University
Loyola Schools**

**BACHELOR OF SCIENCE IN COMMUNICATIONS TECHNOLOGY MANAGEMENT
(Ver Sem 1, Ver Year 2002)**

FIRST YEAR

First Semester Total Units: 18					Second Semester Total Units: 21				
Subject Code	Course Title	Units	Prerequisites	Category	Subject Code	Course Title	Units	Prerequisites	Category
EN 11	COMMUNICATION IN ENGLISH I	3		C	EN 12	COMMUNICATION IN ENGLISH II	3	EN 11	C
FIL 11	SINING NG PAKIKIPAGTALASTASAN SA FILIPINO I	3		C	FIL 12	SINING NG PAKIKIPAGTALASTASAN SA FILIPINO II	3	FIL 11	C
INTAC 1	INTRODUCTION TO ATENEO CULTURE	0		C	INTAC 2	INTRODUCTION TO ATENEO CULTURE	0		C
LIT 13	INTRODUCTION TO FICTION	3		C	LIT 14	INTRODUCTION TO POETRY AND DRAMA	3		C
MA 11	MODERN MATHEMATICS I	3		C	MA 19	APPLIED CALCULUS FOR BUSINESS	6	MA 11	C
NATSCI 1A	NATURAL SCIENCE	3		NS1A	NATSCI 2A	NATURAL SCIENCE	3		NS2A
NATSCI 1B	NATURAL SCIENCE	1		NS1B	NATSCI 2B	NATURAL SCIENCE	1		NS2B
PE 1	PHYSICAL EDUCATION	2		PE1	PE 2	PHYSICAL EDUCATION	2		PE2

SECOND YEAR

Summer Total Units: 0				
Subject Code	Course Title	Units	Prerequisites	Category
ITM 11	BASIC INFORMATION TECHNOLOGY APPLICATIONS IN BUSINESS	0		RM3

First Semester Total Units: 23					Second Semester Total Units: 25				
Subject Code	Course Title	Units	Prerequisites	Category	Subject Code	Course Title	Units	Prerequisites	Category
ACC 15	FUNDAMENTALS OF ACCOUNTING	3	ITM 11	M	COM 12	INFORMATION SOCIETY	3	COM 11	M
COM 11	INTRODUCTION TO COMMUNICATION AND COMMUNICATION THEORY	3		M	FIL 14	PANITIKAN NG PILIPINAS	3	FIL 12	C
EC 102	BASIC ECONOMICS, AGRARIAN REFORM AND TAXATION	3		C	HI 16/HI 18	ASIAN / WESTERN HISTORY	3		CHIS
FLC	JSP/ CHN/ SP/ FR/ BH/ ITAL/ GR (choose one)	3		FLC1	LS 10	PHILIPPINE BUSINESS AND ECONOMIC ENVIRONMENT	2		M
LAW 11	ESSENTIALS OF PHILIPPINE BUSINESS LAW	3		M	NSTP 2	NATIONAL SERVICE TRAINING PROGRAM	3	NSTP 1	NP2
NSTP 1	NATIONAL SERVICE TRAINING PROGRAM	3		NP1	PE 4	PHYSICAL EDUCATION	2		PE4
PE 3	PHYSICAL EDUCATION	2		PE3	PSY 101	GENERAL PSYCHOLOGY	3		C
SA 21	INTRODUCTION TO SOCIOLOGY AND ANTHROPOLOGY	3		C	SCI 10	SCIENCE AND SOCIETY	3	NATSCI 1A, NATSCI 1B, NATSCI 2A, NATSCI 2B	C
					TH 121	AN INTRODUCTION TO DOING A CATHOLIC THEOLOGY	3		C

THIRD YEAR

Summer Total Units: 6				
Subject Code	Course Title	Units	Prerequisites	Category
HI 165	RIZAL AND THE EMERGENCE OF THE PHILIPPINE NATION	3		C
QMT 12	BUSINESS STATISTICS AND RESEARCH METHODS	3	MA 19	M

First Semester Total Units: 17				
Subject Code	Course Title	Units	Prerequisites	Category
CS 30	INTRODUCTION TO INFORMATION TECHNOLOGY	5	ITM 11	M
HI 166	PHILIPPINE HISTORY	3	HI 165	C
MKT 101	PRINCIPLES OF MARKETING	3	ACC 15	M
PH 101	PHILOSOPHY OF THE HUMAN PERSON I	3		C
TH 131	MARRIAGE, FAMILY LIFE AND HUMAN SEXUALITY IN A CATHOLIC PERSPECTIVE	3	TH 121	C

Second Semester Total Units: 18				
Subject Code	Course Title	Units	Prerequisites	Category
COM 14	VISUAL THINKING FOR COMMUNICATION MANAGERS	3		M
CS 175	INTRODUCTION TO MULTIMEDIA SYSTEMS	3		M
FIN 102	FINANCIAL PLANNING	3	ACC 15	M
M ELEC	MAJOR ELECTIVE	3		RM1
PH 102	PHILOSOPHY OF THE HUMAN PERSON II	3	PH 101	C
POM 102	FUNDAMENTALS OF PRODUCTION AND OPERATIONS MANAGEMENT	3	QMT 12	M

FOURTH YEAR

Summer Total Units: 6				
Subject Code	Course Title	Units	Prerequisites	Category
EC 111	INTERMEDIATE MICROECONOMIC THEORY	3		M
POS 100	POLITICS AND GOVERNANCE	3		C

First Semester Total Units: 18				
Subject Code	Course Title	Units	Prerequisites	Category
CTECH ELECTIVE	~	3		ME1
FREE ELECTIVE	FREE ELECTIVE	3		FE1
LS 100	ORGANIZATIONAL BEHAVIOR	3	PSY 101	M
M ELEC	MAJOR ELECTIVE	3		RM2
PH 103/PH 104	PH 103 / PH 104	3	PH 102	CPH1
TH 141/TH 151	TH 141 / TH 151	3	TH 131	CTH1

Second Semester Total Units: 18				
Subject Code	Course Title	Units	Prerequisites	Category
CTECH ELECTIVE	~	3		ME2
CTK 41	INTEGRATIVE PROJECT	3	FIN 102, LS 100, MKT 101, POM 102	M
FREE ELECTIVE	FREE ELECTIVE	3		FE2
LS 125	STRATEGIC MANAGEMENT	3	FIN 102, LS 100, MKT 101, POM 102	M
PH 103/PH 104	PH 103 / PH 104	3	PH 102	CPH2
TH 141/TH 151	TH 141 / TH 151	3	TH 131	CTH2