

**Ateneo de Manila University
Loyola Schools**

**BACHELOR OF SCIENCE IN COMMUNICATIONS TECHNOLOGY MANAGEMENT
(Ver Sem 1, Ver Year 2018)**

FIRST YEAR

First Semester Total Units: 20					Second Semester Total Units: 21				
Subject Code	Course Title	Units	Prerequisites	Category	Subject Code	Course Title	Units	Prerequisites	Category
ENGL 11	PURPOSIVE COMMUNICATION	3		C	DECSC 25	CREATIVE THINKING AND INNOVATION MANAGEMENT	3		M
FILI 12	PANITIKAN NG PILIPINAS	3		C	ENLIT 12	LITERATURE: GLOBAL VOICES AND ENCOUNTERS	3		C
HISTO 11	RIZAL AND THE EMERGENCE OF THE PHILIPPINE NATION	3		C	FILI 11	MALAYUNING KOMUNIKASYON	3		C
INTACT 11	INTRODUCTION TO ATENEO CULTURE AND TRADITIONS 11	0		C	INTACT 12	INTRODUCTION TO ATENEO CULTURE AND TRADITIONS 12	0		C
MATH 10	MATHEMATICS IN THE MODERN WORLD	3		C	MATH 30.13	APPLIED CALCULUS FOR BUSINESS AND ECONOMICS I	3		M
PE 1	PHYSICAL EDUCATION 1	2		PE1	MATH 30.14	APPLIED CALCULUS FOR BUSINESS AND ECONOMICS II	3		M
SocSc 11	UNDERSTANDING THE SELF	3		C	NatSc 10.01	NATURAL SCIENCE, LECTURE	3		NS1A
THEO 11	FAITH, SPIRITUALITY, AND THE CHURCH	3		C	NatSc 10.02	NATURAL SCIENCE, LABORATORY	1		NS1B
					PE 2	PHYSICAL EDUCATION 2	2		PE2

SECOND YEAR

Summer Total Units: 6				
Subject Code	Course Title	Units	Prerequisites	Category
FLC 11	FOREIGN LANGUAGE AND CULTURE 11	3		FLC1
ITMGT 20	BASIC INFORMATION TECHNOLOGY APPLICATIONS IN BUSINESS	3		M

First Semester Total Units: 22					Second Semester Total Units: 23				
Subject Code	Course Title	Units	Prerequisites	Category	Subject Code	Course Title	Units	Prerequisites	Category
ACCT 115	FINANCIAL ACCOUNTING	3		M	COMM 26	INFORMATION SOCIETY	3		M
ArtAp 10	ART APPRECIATION	3		C	CSCI 130	INTRODUCTION TO MULTIMEDIA SYSTEMS	3		M
COMM 20.03	INTRODUCTION TO COMMUNICATION AND COMMUNICATION THEORY	3		M	LLAW 113	OBLIGATIONS AND CONTRACTS	3		M
HISTO 12	READINGS IN PHILIPPINE HISTORY	3		C	PE 4	PHYSICAL EDUCATION 4	2		PE4
MSYS 25	INTRODUCTION TO INFORMATION TECHNOLOGY	5		M	QUANT 30	APPLIED STATISTICS: TOOLS AND APPLICATIONS	3		M
PE 3	PHYSICAL EDUCATION 3	2		PE3	STS 10	SCIENCE, TECHNOLOGY, AND SOCIETY	3		C
PHILO 11	PHILOSOPHY: THE HUMAN CONDITION	3		CPH1	SocSc 12	THE CONTEMPORARY WORLD	3		C
					THEO 12	THEOLOGY OF THE CATHOLIC SOCIAL VISION	3		C

THIRD YEAR

Summer

Total Units: 6				
Subject Code	Course Title	Units	Prerequisites	Category
ECON 110	PRINCIPLES OF ECONOMICS	3		M
IE 1	INTERDISCIPLINARY ELECTIVE 1 - ENGLISH	3		IE1E

First Semester Total Units: 21					Second Semester Total Units: 21				
Subject Code	Course Title	Units	Prerequisites	Category	Subject Code	Course Title	Units	Prerequisites	Category
COMM 27	VISUAL THINKING FOR COMMUNICATION MANAGERS	3		M	COMM 47	AUDIO AND VIDEO PRODUCTION TECHNIQUES	3		M
FINN 115	FINANCIAL MANAGEMENT	3		M	IE 2	INTERDISCIPLINARY ELECTIVE 2	3		IE2
LLAW 116	LABOR LAW AND SOCIAL LEGISLATION	3		M	MKTG 113	MARKETING COMMUNICATIONS	3		M
MKTG 111	MARKETING MANAGEMENT	3		M	NSTP 12	NATIONAL SERVICE TRAINING PROGRAM 12	3		NP2
NSTP 11	NATIONAL SERVICE TRAINING PROGRAM 11	3		NP1	OPMAN 120	PRODUCTION AND OPERATIONS MANAGEMENT	3		M
PHILO 12	PHILOSOPHY OF RELIGION	3		C	PHILO 13	ETHICS	3		C
THEO 13	A THEOLOGY OF MARRIAGE, FAMILY, AND VOCATION	3		C	SocSc 13	THE ECONOMY, SOCIETY, AND SUSTAINABLE DEVELOPMENT	3		C

FOURTH YEAR

Summer Total Units: 3				
Subject Code	Course Title	Units	Prerequisites	Category
LAS 197.2	PRACTICUM	3		M

First Semester Total Units: 18					Second Semester Total Units: 18				
Subject Code	Course Title	Units	Prerequisites	Category	Subject Code	Course Title	Units	Prerequisites	Category
CTM ELECTIVE	~	3		ME1	CTM ELECTIVE	~	3		ME2
IE 3	INTERDISCIPLINARY ELECTIVE 3	3		IE3	DLQ 10	DISCERNING LIFE QUESTIONS: TOWARDS LEADERSHIP AND COMMITMENT	3		C
LAS 111	STRATEGIC HUMAN RESOURCE MANAGEMENT	3		M	IE 4	INTERDISCIPLINARY ELECTIVE 4	3		IE4
LAS 120	STRATEGIC MANAGEMENT	3		M	LAS 140	SUSTAINABILITY AND SOCIAL RESPONSIBILITY	3		M
MKTG 126	DIGITAL MARKETING	3		M	LEAD/BUSETH ELECTIVE	~	3		RM1
SocSc 14	POLITICS, GOVERNANCE, AND CITIZENSHIP	3		C	MKTG 198	INTEGRATIVE PROJECT	3		M