

Trendwatcher Series (TWS) 30 Frequently Asked Questions (FAQS)

Title: Leadership and Change

What is this event about?

A: The Trendwatcher Series is a bi-annual conference organized by CORD's Basic Research Unit. It (the series) seeks to share CORD's latest findings on current trends in the realm of Strategic HR and OD. For this TWS, the study conducted by CORD is about change leadership and change management, theories which attempt to answer how organizations and their employees adapt to and effect change, through the lenses of leaders who have effectively managed change.

What will happen in the event/What is the program flow?

A: We will first present our research findings (both qualitative and quantitative) on change leadership and change management in the Philippines. This will be followed by presentations from our invited guest speakers who have played leadership roles in their organizations (both corporate and academe) in major change initiatives.

Who are your guest speakers?

A: Ms. Aileene Fernandez (Learning and Development Manager, Ayala Corporation) and Mr. Rizalino D. Rivera (Former Undersecretary, Department of Education).

How do I register for this event?

- Kindly visit the CORD website <http://www.ateneo.edu/cord> and click "Register for Trendwatcher Series."
- Look for "Trendwatcher 30: Leadership and Change" and accomplish the proceeding form.
- Kindly expect an email within 24 hours for further instructions.

Mode of Payment (bank to bank)

- *Note:* Pre-registered and/or paid participants are given priority for seats. Walk-ins will be accommodated on a first-come, first-serve basis.
- Upon registration, pre-registered participants are sent an email giving them instructions on payment. They are sent a) the CORD bank account details, and b) their Statement of Account (SOA) detailing the breakdown of their payment.
- Payment can be made on or before the event.

What if I already paid and suddenly had to cancel? Can I get a refund?

A: Only if you inform us at least 1 week before the event (the week of September 26, 2016). The refund is 50% of the total amount you deposited. This is to give consideration to the fact that we will be mass-producing the monographs and your registration fee will cover this cost. No refunds will be entertained for cancellations made less than 1 week before the event.

Can I pay on the day of the event?

A: Yes, but as mentioned, pre-registered and/or paid participants will be given priority for seats. Walk-ins will be accommodated on a first-come, first-serve basis.

For further inquiries, kindly contact:

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Visit the CORD Website: <http://www.ateneo.edu/cord>